

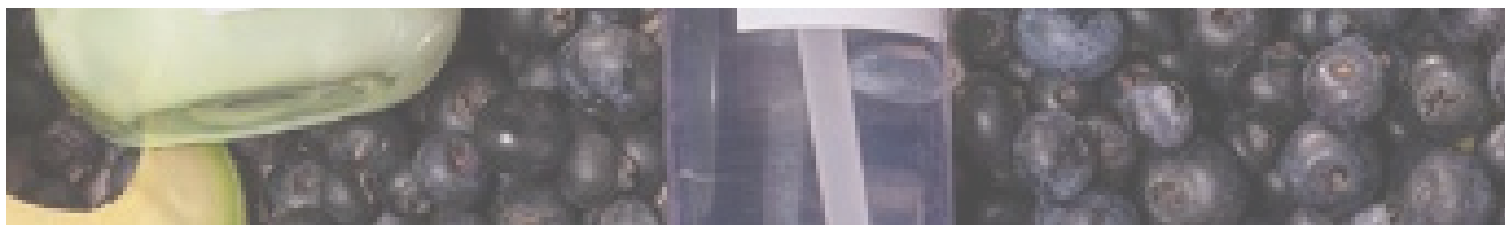
GLOW RECIPE

S K I N C A R E

THE ULTIMATE RECIPE FOR BOUNCY, GLOWY SKIN



F A S M 210
S A R A H C O L L I N S
E M A I L B L A S T O F F
G A B Y M A R Q U E Z





HAVING GAINED RECOGNITION AFTER RECEIVING A GENEROUS INVESTMENT ON SHARK TANK IN 2015, GLOW RECIPE HAS ONLY GAINED MORE FANS WITH AN EXPECTED \$30 MILLION IN SALES JUST THIS YEAR. SOLD AT SEPHORA, GLOW RECIPE PRODUCES NATURAL, HARSH-FREE BEAUTY PRODUCTS THAT PULL FROM THE LATEST SKINCARE TRENDS FROM KOREA TO MAKE IT ACCESSIBLE TO BEAUTY-FORWARD WOMEN AROUND THE WORLD. THE CREATORS, SARAH LEE AND CHRISTINE CHANG, PRIDE THEMSELVES ON BRINGING ONLY THE BEST AND MOST INNOVATIVE PRODUCTS, THE MOST UP-TO-DATE SKINCARE TRENDS, AND THE TIPS AND TRICKS THAT THEY LIVE BY.

AS THEY ARE A RELATIVELY NEW BRAND, GLOW RECIPE HASN'T HAD ANY MAJOR BRANDING CHANGES THROUGHOUT THE YEARS AND HAVE REMAINED CONSISTENT WITH THEIR YOUNG, FUN, AND NATURAL APPROACH TO SKINCARE. HAVING ONLY 14 PRODUCTS ON THEIR WEBSITE AND AT SEPHORA, EACH CONTAIN NATURAL INGREDIENTS FOUND MAINLY IN FRUITS. THESE INGREDIENTS ARE MEANT TO PROVIDE GLOWY SKIN AND THEIR BRANDS VISUALS ARE REFLECTIVE OF THAT THROUGH THE USE OF JUICY FRUITS FOR PARTICULAR PRODUCTS.

Get your glow on,
Sarah & Christine



GLOW RECIPE

SKINCARE

THE ULTIMATE RECIPE FOR BOUNCY, GLOWY SKIN





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Glow Recipe

Co-founded by @sarah_glow & @christine_glow.

Creators of the 🍉 Glow Sleeping Mask, available at Sephora 🇺🇸🇨🇦

Naturally glowing skin starts here ✨

linkin.bio/glowrecipe



C Bright...



Mist



Korea



#givingglow



Sweet Chef



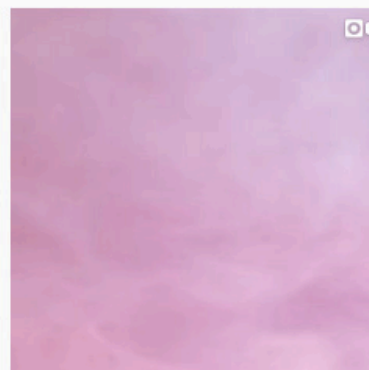
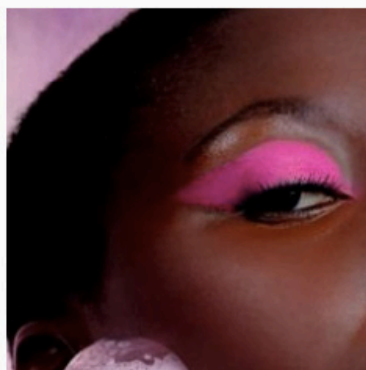
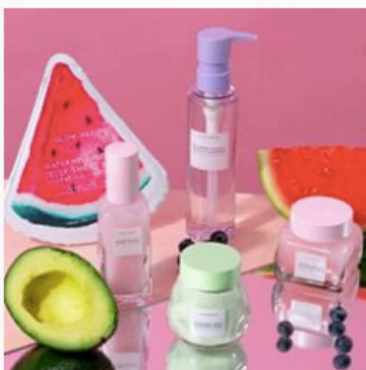
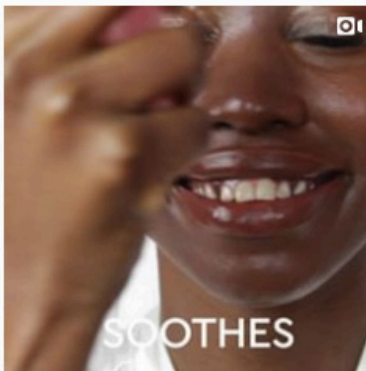
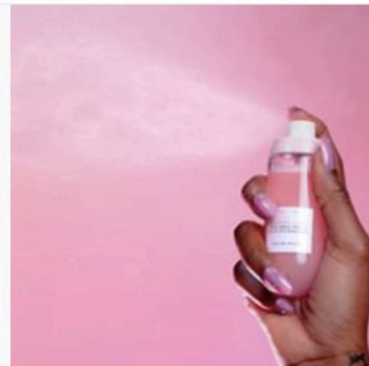
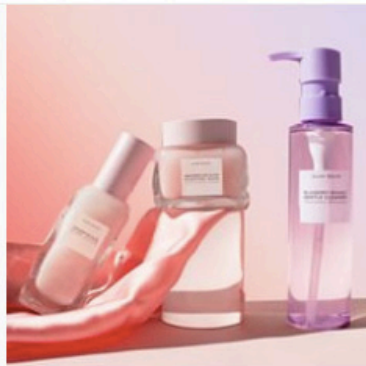
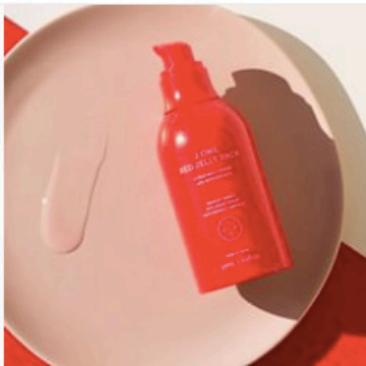
Careers



#AvoCudd...

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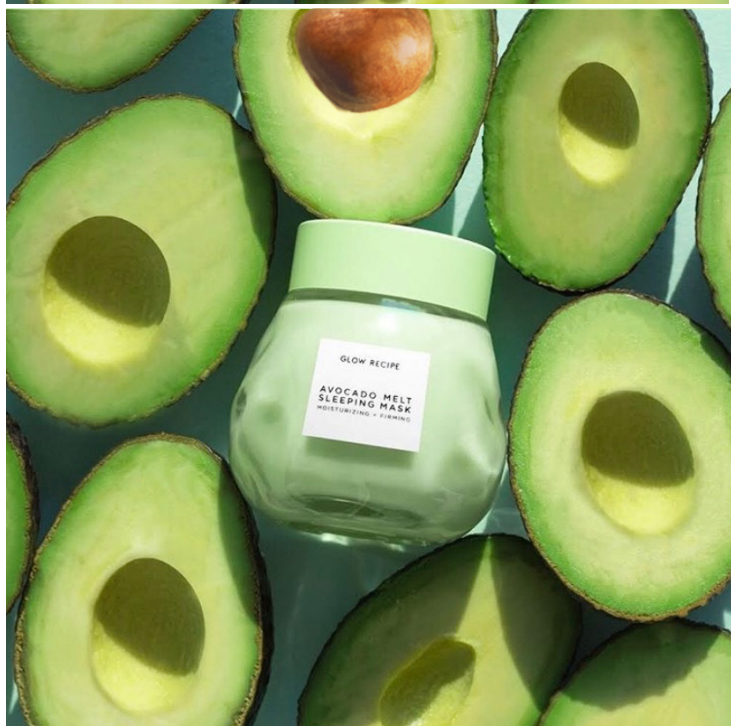
IDEA 2



ORIGINAL



IDEA 3





ORIGINAL



IDEA 4

GLOW RECIPE
S K I N C A R E

THE ULTIMATE RECIPE FOR BOUNCY, GLOWY SKIN



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THE ULTIMATE K-BEAUTY DESTINATION



Thanks for letting us join in on your skincare journey! You're signed up to be the first to know about the best K-beauty tips, the latest trends, and must-have products. To celebrate, enjoy 10% off your first purchase with this exclusive code.*

SKDJ124QWRJ5

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*Code expires in 7 days. One time use only. Cannot be combined with other offers

EMAIL EXAMPLE WITH GIFF

FREE U.S. SHIPPING FOR ORDERS OVER \$50 | FREE SAMPLES WITH EVERY ORDER



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NATURAL KOREAN BEAUTY



HAND-PICKED WITH LOVE



THE
PERFECT
PAIR

SHOP NOW

#AVOCUDDLE
#PINEAPPLEBRIGHT



LET'S GET GLOWING

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